

Hella Good Vision

Musicians are often known as much for their image as they are for their music. So when the stars themselves enter the world of design, it's worth a standing ovation. Case in point: Gwen Stefani, who has brought her daring and eclectic style to her own brand, L.A.M.B. This month, she expands her design repertoire to include sunglasses and eyewear. Here, she discusses the launch, created with Manhattan-based optical house Tura. AUSTEN TOSONE *gx* by gwen stefani eyewear, \$175 each, and *l.a.m.b.* eyewear, \$189-\$275, available in department stores and specialty optical boutiques worldwide.

What is it like designing eyewear?

When you're a celebrity who gets into fashion design, it gives you a little bit of a head start. But I think that with an eyewear collection, people walk into a store and see great glasses that they want to wear and they don't even realize who's making them. For me, that's my ultimate goal, because I want the design to stand on its own.

What inspired you to launch these collections now?

I wanted to do eyewear and sunglasses for a long time and it never came together, but it finally did around the time that I started wearing opticals. So it's perfect timing because now I'm invested emotionally—I have to wear them.

How are the lines different?

L.A.M.B. has a more sophisticated and dramatic feel, whereas *gx* is a little more colorful and playful, and it's also more affordable.

Describe these collections in three words.

Beautiful, cool, luxurious.

Who or what are your biggest style inspirations?

I've always been fascinated by old Hollywood and anything retro. I get really inspired by looking back on history. I think Angelo Moore of Fishbone has amazing style—he has so much personality he's almost like a walking cartoon. That was a huge influence on me. I'd also say Dolly Parton and Prince.



True Blu

For the past 40 years, Anna Molinari's brand, Blumarine, has become synonymous with creating fashion characterized by sensuality, femininity, and romanticism, while retaining a modern edge. In celebration of its 40th anniversary, Rizzoli has released *Anna Molinari Blumarine*, an essential coffee-table collection tracing the history of Molinari and Blumarine mostly through the imagery of their ad campaigns, featuring the world's top models shot by the world's most iconic photographers, such as Helmut Newton and Patrick Demarchelier. The book begins with the "true fairy story" of Molinari, which recounts the dazzling highs and heartbreaking lows that have comprised her remarkable life. It's a must-have for any fans of "the Queen of Roses." JOSEPH ERRICO *anna molinari blumarine*, \$75, amazon.com



new faves

Beau Souci

For Beau Souci's spring '17 line, designer Aurélie Larrousse melded the understated chicness of Paris with the rock 'n' roll spirit of Los Angeles. The collection's strengths emerge through the juxtaposition of design elements such as hot and cold, masculinity and femininity, and black and white. The silhouettes take on abstract forms and drape asymmetrically over the body, and pieces throughout the collection are sprinkled with details like cutouts, chains, and leather, which allude to bondage culture. The inventive construction and treatment of the textiles take the collection to the next level and give it an avant-garde feeling. Here's to unexpected yet brilliant combinations. **MARISSA SMITH** beausouci.com