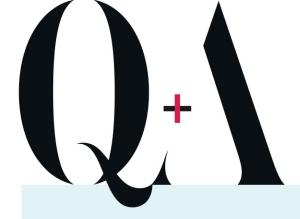
# Have more to talk about here.



# Gwen Stefani

**OF The Voice** 

SEASON 9 | 8 P.M. | NBC

THOSE GIANT RED THRONES HOLD A LOT OF POWER,
AND QUEEN GWEN WILL REIGN OVER A TEAM THIS FALL
WHEN SHE BECOMES THE LONE FEMALE COACH.
WE CHECKED IN WITH THE ROCK GODDESS ABOUT
WHAT IT'S LIKE HANGING WITH FELLOW JUDGES
AND COMPETITORS ADAM LEVINE, BLAKE SHELTON, AND
PHARRELL WILLIAMS—AND WHY GIRL POWER WILL
TOTALLY RULE THIS SEASON.—STEPHANIE SCHOMER



# What made you want to return as a coach for the second time?

I had no idea that I was going to be asked back! But I had such a great time [coaching season 7]. The guys are so fun. We have a great time off camera, too, just being in the talent compound with everyone hanging out. The vibe is so good here.

### Do you have any preshow routines?

It's mostly just hanging with my hair-and-makeup team, getting glammed up for the show. I'll play them my new songs. And I Face-Time with my kids all the time. I don't know what we would do without FaceTime.

## Which mentors are you most looking forward to working with?

Selena Gomez. She's amazingly talented and has so much insight—she's been a performer since she was so young. Rihanna is also coming on as a key adviser. I'm mostly looking forward to all the girl power!

# The Voice is a huge hit, but it hasn't produced any superstars. Why do you think people keep coming back to it?

The winners have all been remarkable performers with amazing voices, but the music world is so complex. It's tough to break through. The benefit of this show is that audiences love to watch ordinary people have the national opportunity to showcase their talent. As a culture, we're constantly rooting for the underdog, so that's the real appeal of the show. SEPT. 21